

Service Agreement #4 China Digital Marketing Service

Grok Global Services / Stony Brook University Service Agreement

This Service Agreement (“SA”) is entered into as of the date both Parties have executed it (“**Effective Date**”), and constitutes an agreement between Grok Global Services, and its subsidiaries as mutually agreed upon in Amended **Appendix D: Grok Global Services Subsidiaries** (collectively referred to as “**GGS**”) and Stony Brook University (“**SBU**”) pursuant to the terms and conditions of the Master Service Agreement between GGS and SBU dated 2024-11-16 (“**MSA**”). Capitalized terms in this SA not otherwise defined herein will have the meanings defined in the MSA.

Service to be Provided (“Services”):

Commencement date:	Digital marketing services will commence as of the date of the Official Kick Off Call, which shall take place following the execution of this SA and the completion of WeChat and RED accounts registration and verification.
Service to be provided:	China Monthly Digital Marketing (Standard Service Level - 2 Platforms)
Anticipated mix of activities:	<p>Digital Platform Registration:</p> <ul style="list-style-type: none"> ▪ Assist with the creation, registration, and verification of accounts on WeChat, RED <p>Digital Marketing Services:</p> <ul style="list-style-type: none"> ▪ Create and upload content for WeChat, RED based on materials and information provided or approved by SBU. WeChat – 4 posts per month RED – 6 posts per month ▪ Monitor SBU WeChat and RED accounts for inquiries and comments about SBU, respond promptly and accurately (in collaboration with appropriate SBU team members), and attempt to develop inquiries into qualified leads. ▪ Design and execute organic marketing campaigns to support brand building and student recruitment activities in China, in collaboration with SBU staff; promote key events, accomplishments, initiatives, student and alumni accomplishments and visiting delegations. ▪ Provide detailed quarterly reporting or reporting at SBU’s request. <p>Chinese Microsite Development:</p> <p>GGS will work with SBU and approved third-party developer that is subject to the review by SBU at any time, to create a Chinese microsite.</p> <p>Timeframe goal is 3 months, subject to ICP (Internet Content Provider) application, SBU to review/edit content/design to the final microsite build.</p> <p>Project Activities by GGS will include:</p> <p>Technical</p> <ul style="list-style-type: none"> • Application for ICP license and Bei An (Filing) process execution (one-time) • Set up .cn web domain, server purchase and maintenance, DNS, and SSL cert (all components valid for 12 months)

Microsite Build

- Microsite web layout design and mobile web layout design
- Microsite build will include Baidu coding for data analysis functionality.

Microsite Access

- From a security perspective, only GGS will be able to log in to the back end of the microsite to make changes for the duration of this project.

Ownership will be clearly displayed on the website as **Copyright Stony Brook University**. GGS can assist SBU to transfer the information of ICP and Bei An to another company if requested by SBU.

Fees:

Launch Fee (one-time):

- **\$3,000**

Digital Platform Registration Fees (one-time)

- WeChat Account Registration and Verification Fee (including official fee): **\$108.9**
- RED Account Registration and Verification Fee (including official fee): **\$108.9**

Digital Marketing Services Fee (monthly):

- \$3,000 monthly (annual estimate: **\$36,000**)
- If the agreed posts are not delivered in a given month, unless due to delays or actions by SBU, the fee will be prorated accordingly.
- If SBU requests more posts than agreed in a given month, additional charges will apply based on a mutually agreed rate.

Paid Media Budget (as requested by SBU):

- **\$10,000** (annual estimate)
- Includes actual media spend and Grok's labor costs for campaign execution
- Actual amount depends on the scale of the campaign and is subject to SBU's review and approval

Chinese Microsite (one-time, annual, monthly):

- Microsite Development Fee (one-time): **\$12,000**
- Platform Renewal and Hosting Fee (annual): **\$1,600**
- Ongoing Maintenance Services (optional):
 - Basic Package: \$199/month (**\$2,388/year**; includes technical support, monthly data and performance reporting, up to three content edits per month, daily server backup, and performance monitoring.)
 - Advanced Package: \$439/month (**\$5,268/year**; includes all Basic services, plus bi-weekly reporting, up to six content edits per month, server and microsite exception monitoring, firewall installation, malware scanning and cleanup, and version control.)

Additional Services (as requested by SBU):

- From time to time, and on an as-needed basis, SBU may compensate GGS or reimburse expenses for additional services directly related to and in support of the SA. Before any expenses are incurred or additional services are provided, GGS will seek and obtain prior written approval from SBU in amounts not to exceed US **\$50,000** cumulatively during the Minimum Term.

Invoicing schedule:	Initial invoice shall contain the Launch fee, first quarter of Monthly Digital Marketing fee, WeChat and RED account registration and verification fees, and Microsite Development fees. Thereafter invoicing of Digital Marketing fees shall be quarterly in advance.
Minimum Term:	24 months
Any other related fees due to GGS:	None

In witness whereof, the Parties hereto, through their duly authorized officers, have executed this SA pursuant to the MSA as of the Effective Date.

Stony Brook University

Signature: Mary H La Corte
Name: Mary H La Corte
Title: AD
Date: 09/09/2025

GROK GLOBAL SERVICES

Signature: Alex Green
Name: Alex Green
Title: CEO
Date: 2025-08-05

Amended Appendix D: Grok Global Services Subsidiaries

The Parties agree that the following Grok Global Services subsidiaries (individually referred to as a “GGS **Subsidiary**”, and collectively referred to as the “GGS **Subsidiaries**”) may provide Services subject to the terms of the Master Service Agreement:

1. Grok Vietnam LLC;
2. Rising Tide Education India Private Limited;
3. Beijing Grok Market Consulting Co., Ltd.; and
4. Other Grok Global Services subsidiaries as mutually agreed upon in writing by both Parties by a written and signed amendment to this Amended Appendix D.